Thanks for downloading our website brief template. It gets downloaded hundreds of times per month. We hope you find it useful. If there’s anything you want to recommend, get in touch.

If you’re looking for an agency to design and build your new website, please give us a chance. Send us your brief, or request a free scoping call, and we’ll provide a no-obligation quote and project plan.

We’re UK based, established in 2010 and we have a track record of delivering upon promises and hitting deadlines.

A multi-page site with custom features begins at £4000 + VAT but if you have something bigger in mind, you’ll be pleased to know we’ve developed large-scale, multi-lingual, eCommerce sites for household name brands.

We hope you find the brief template useful.

**Have you included all the below in your brief?**

* Introduction
* Project Objectives
* Target audience/markets
* Competitors
* Current website
* Scope/size of the website
* Features and functionality
* Site content
* Design brief
* Timescales:

1. Agency appointed
2. Project start date
3. Site ready for testing/checking
4. Go live

* Budget
* Maintenance of the site
* SEO
* Hosting
* Questions & Considerations
* Project Contacts
* Required response